



**Social & Online Media Virtual Learning**

# **HS/Introduction to Social and Online Media**

**April 16, 2020**



Lesson: [Media Literacy Part 7 (4/16/20)]

**Objective/Learning Target:**

**Create a comprehensive plan to stop misinformation and disinformation spread on the internet.**

## Video Option

Link: <https://youtu.be/Nh0szWlsarQ>

# Bell Ringer

1. Have you ever rushed into a situation without a plan? How did it go? Did you find yourself wishing you had thought things through before acting?

# Creating A Plan

- Identify the end goal and make sure your plan works towards that end goal
- Each step within a plan should make measurable progress towards the end goal
- Make sure there are time periods. Plans operate on schedules to ensure things are getting done. Put time constraints on finishing steps.
- Each step should require direct action. Direct action is the only way to truly change something and mold something.

# Project Step 3 (Final Step)

# Planning to Stop Misinformation & Disinformation

- Make sure each step of your plan contains reasoning for its existence. Most people don't follow instructions blindly.
- For each step you will want to identify expected results. This allows people to measure the success. If you chose to create real ID restrictions to social media. Then, you will want a measure of the amount of disinformation you expect from real people after a month or two months. This is where research plays a major role. Look through some of the studies that I shared with you last lesson to see just how much disinformation currently exists. Also, look for studies about the amount of disinformation pedaled by accounts not tied to anyone real. That would give you a good idea about how much disinformation you hope this step would eventually get rid of.

# Timeline

- Make sure you order your steps in your plan to fight fake news. You want to make sure you are scaling things back in a manner that makes sense.
- If you want to enact real ID accounts AND have people pay to use social media which should come first? It would seem like real ID would be the logical first step. Then forcing people to pay would come next, so that people intent on spreading misinformation first have to identify themselves then also have to pay for the right to spread.
- This goes for the entire plan. Broader measures should start the plan and then more specific and stricter measures should come towards the end of the plan.



# Presenting a plan

- Presentation of a plan matters. People will not want to follow a plan that's not presented to them in manner that makes sense.
- Make sure there's an explainer of some sort before the plan begins that tells the person why this plan is even needed. Think of this like a thesis statement.
- The plan itself needs to be easy to read and understand. If you have a complex solution to a problem you will need to find simple analogies to help break it down to someone who may not understand technology.
- Make sure that all grammar and spelling are correct. This may seem like a small thing, but people are less likely to follow a plan if it was written by someone who is careless.

# Assignment

- Use the problems and solutions you came up with for the last two lessons and turn them into a comprehensive plan to fight fake news on the internet.
- Your plan should be no more than 10 steps. Plans that are more than 10 steps are often left incomplete as people tire of following through.
- You can either write this as a paper (in which case each step should be its own paragraph) or do this as slideshow (in which case each step should be its own slide).
- Make sure there is an explanation for why this plan is needed to start. And end with your overall expectations and what success of this plan looks like.
- Make sure you explain your reasoning for each step.
- Optional final goal...send this plan you've created to a decision maker like a senator, governor, mayor, etc. Email links for possibilities exist on the next slide.

# Email Links for Decision Makers

- Eileen Weir (Mayor of Independence): [EWeir@indepmo.org](mailto:EWeir@indepmo.org)
- Michael Parson (Governor of Missouri): [Email contact form](#)
- Emanuel Cleaver (KC's Member of the House): [Email contact form](#)
- Josh Hawley (Missouri Senator): [contact form](#)